



VENDOR COMMITMENT AGREEMENT

The B.O.B. will provide:

1. Inclusion in a \$30,000 media package that includes marketing and promotion via the following channels
 - a. On-air radio spots on station(s) TBD
 - b. Posters on display inside The B.O.B.
 - c. Presence online at thebob.com/wakewars
 - d. 10,000 promotional flyers
 - e. Email newsletter via Gregslist
 - f. Viral pushes via Facebook
 - g. Tweets on Twitter
2. Recognition as sponsor throughout event space with product or signage (provided by vendor)
3. Inclusion in event's printed marketing collateral
4. Company logo with click-through to company's URL on official Web site of Wake Wars, thebob.com/wakewars
5. On-site space to use for promotional and/or retail use
6. VIP Deck space available to entertain clients & friends (*additional fees apply for hospitality decks*)
7. Exclusive brand sales (based on your sponsorship level)
8. Company inclusion in email blasts to our exclusive Gilmore Collection email list (over 52,000 contacts)
9. In-house marketing at The B.O.B. including but not limited to animated logos in rotation on multiple 42" LCD screens, 11x17" posters, and jumbo LED billboard ads 4 weeks prior to the event
10. Professional graphic design services with production of all print material
11. Turn-Key production of the event in conjunction with *Action Water Sports, Adrenaline Games Alliance and Placid Wake Park.*
12. Event permit applications including licensing, tent permits, electrical permits, mechanical permits and inspections completed by city officials such as fire marshal, electrical and mechanical inspectors
13. Features to draw guests to the event including games and entertainment
14. PA equipment sufficient to fill the event space
15. Large tents or canopies to be used for food/beverage service and to provide shade or cover from the elements
16. Knowledgeable sales staff to serve cocktails to guests at the event over the age of 21

Vendor will provide:

1. Cash commitment according to level of sponsorship
2. Their own tent (may not secure into the ground)
 - a. Vendor is responsible for set-up no later than 12:00pm Sat, Jul. 16 and tear-down at conclusion of event, Sun, Jul. 17 or forfeits all property and signage
3. Their own signage and banners (at the approval of The B.O.B.)
4. A commitment to promote Wake Wars to vendor's own databases and social networks
5. A good faith commitment to offer an interactive or engaging experience for attendees
6. Swag donation for giveaways throughout the event
 - a. Swag must be delivered to the attention of Jason Ley at The B.O.B. no later than 5:00pm Fri, Jul. 8
7. Self-sufficiency in retail transactions
8. All lighting, power, etc.
9. Adherence to all applicable safety and city codes and laws

Vendor information: (*Payment is due to The B.O.B. at the time Vendor Commitment Agreement is submitted, not to exceed to July 1, 2011.*)

Company: _____

Service/product description: _____

Contact name: _____

Contact e-mail: _____

Contact mobile: _____

Sponsorship payment: _____

Notes: _____